
Technology Expense Vs. Profitability

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In today's economy, IT infrastructure is not only being used to turbocharge employee productivity, but also as a customer retention super tool.

Did you know?

Billions of dollars per year are lost in our economy due to employee misuse and underuse of workplace technology.

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Meet Today's IT Department.

Even if you have a great IT department, augmenting it with independent IT experts on a regular basis is proving cost effective for small and large companies alike. Superior consultants can reorganize your IT infrastructure, and show you how even modest changes in your technology tools can simplify everything and result in reduced costs.

Turbocharge Employee Productivity.

How many minutes per hour, and hours per year, do your employees spend fighting with your company's current technology tools? A modern, simplified IT infrastructure that is a pleasure to use rather than a hindrance can recover that lost time and money. When your employees are no longer part-time IT troubleshooters, they can focus their energies into appropriate money-making departments.

Upgrade Phones to Save (and Sell).

IP telephony is quickly changing the way modern offices deploy their sales force successfully. Extending your phone systems beyond the four walls of your office can drastically impact your bottom line. When a customer calls, for example, all internal communiqué can appear

immediately on screen. Then, with a push of a button, any member of your team can be reached as seamlessly as transferring a call, no matter where they are or what device they're using.

Customer Retention: Winning the Battle.

It's true that many companies use CRM software to increase sales and to stay on top of their most valuable asset: loyal, satisfied customers. But not all companies are succeeding. In today's market, the utilization of technology to stay in seamless contact with customers is proving critical to the bottom line. With correct IT infrastructure in place, your team can stop fighting the tools and start using them to build winning relationships with customers and outfox your competition.

The Next Step: Free Consultation.

For a free consultation outlining how Signet Technology's services can cut costs, boost productivity and provide for a smoother working experience for your sales team and all your employees, just send an email to our business technology advisor, Caryn Reiker:

creiker@signettechnology.com

Whether or not you become a client, you'll receive candid business advice that may point you in the right step.

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